

SUPPORTER GUIDE

HOW MKAF GIFTS ARE CREDITED

GIFTS MADE BY YOU (YOU receive the tax receipt)			DOES THIS COUNT?		
Gift Type	Gift Description	Gift Submission Type	Ambassador Requirement*	Individual Leaderboard**	Team Leaderboard**
MKAF Donation Booth	Seminar/Leadership	In-Person	Yes	No	No
COF Order	Consultant Order Form donations	Online	Yes	No	No
General	Support general MKAF causes (not a designated event/fundraiser)	Online/by mail	Yes	No	No
Honor/Memorial	Made in honor/memory of someone special	Online/by mail	Yes	No	No
Social Media Fundraiser	Facebook/Instagram fundraisers	Online	Yes	No	No
Official MK5K® - Individual Fundraiser ¹	Registration Fee/Donations to your personal fundraiser for MK5K®	Online/by mail	Yes	Yes	Yes
Official MK5K® - Team Fundraiser ¹	Donations to your team fundraiser for MK5K®	Online/by mail	Yes ³	No	Yes
Team Up For Women - Individual Fundraiser ²	Donations to your personal fundraiser for Team Up For Women	Online/by mail	Yes	Yes	Yes
Team Up For Women - Team Fundraiser ²	Donations to your team fundraiser for Team Up For Women	Online/by mail	Yes ³	No	Yes

GIFTS MADE BY SOMEONE ELSE TO SUPPORT YOU (THEY receive the tax receipt)			DOES THIS COUNT?		
Gift Type	Gift Description	Gift Submission Type	Ambassador Requirement*	Individual Leaderboard**	Team Leaderboard**
General	Support general MKAF causes (not a designated event/fundraiser)	Online/by mail	Yes	No	No
Honor/Memorial	Made in honor/memory of someone special	Online/by mail	Yes	No	No
Social Media Fundraiser	Facebook/Instagram fundraisers	Online	Yes	No	No
Official MK5K® - Individual Fundraiser ¹	Donations to your personal fundraiser for MK5K®	Online/by mail	Yes	Yes	Yes
Official MK5K® - Team Fundraiser ¹	Donations to your team fundraiser for MK5K®	Online/by mail	Yes ³	No	Yes
Team Up For Women - Individual Fundraiser ²	Donations to your personal fundraiser for Team Up For Women	Online/by mail	Yes	Yes	Yes
Team Up For Women - Team Fundraiser ²	Donations to your team fundraiser for Team Up For Women	Online/by mail	Yes ³	No	Yes

Monetary and/or In-Kind gifts made to charitable organizations outside of MKAF are not credited toward your donation total.

As of March 2024

* To remain "active", Ambassadors must meet the \$200 fundraising minimum requirement each year.

** MK5K and TUFW Leaderboards are mutually exclusive; gifts may only be applied to one event and must be properly recorded before counting towards individual or team leaderboards.

¹ Includes gifts made in support of individual or team fundraisers that are registered for the MK5K®. The official MK5K® event is hosted by the Foundation in the fall and does not include MK5K® events that are hosted by supporters to benefit the Foundation.

² Includes gifts made in support of individual or team fundraisers that are registered for Team Up For Women. In order to receive credit, TUFW Fundraisers must enter any offline gifts in their Fundraising Center and submit through an approved channel (via mail, consultant order form or Facebook/Instagram).

³ For gifts made in support of a team fundraiser, credit towards Ambassador fundraising requirements will be split evenly between all team members.