

SUPPORTER GUIDE

MARY KAY ASH FOUNDATION® AMBASSADOR Frequently Asked Questions

Are there any costs associated with being an Ambassador?

No! There is **no cost** to be an Ambassador. Once you complete the application, you are added to our Ambassador mailing list – and won't be removed unless requested.

With that said - we wish we could say **every** penny raised by the *Mary Kay Ash Foundation®* goes straight to cancer research or our fight against domestic violence. But in reality, running the Foundation—and the Ambassador Program—takes funds. While we are **always** grateful for those who express interest in the program, Ambassadors who join the program but don't fundraise end up costing the Foundation money.

Mary Kay Ash famously said, "The most successful people are ordinary people with extraordinary determination." We agree! That's why we're introducing **fundraising requirements** for some Ambassador benefits Ambassadors so we can continue the inspiring work of the Foundation. This will allow our team to provide more support to Ambassadors that are actively fundraising for our amazing causes.

These benefits include:

- Special Recognition Lapel Pin
- MKAF Ambassador Recognition Reception with Special Guest Jessica Bair

Not sure what counts towards the fundraising requirements? Check out <u>this handy guide</u> about **credited contributions**.

How do I get my Ambassador Lapel Pin?

Your pin will be mailed upon completion of the \$200 fundraising requirement for the **first time**. Lost or damaged pins will be replaced upon request at the Ambassador's expense, including shipping.

How do I receive an invitation to the Ambassador Appreciation Reception?

Registered attendees who are eligible will receive an invitation to attend a special reception at Mary Kay Seminar and Leadership Conferences. **Seminar invitees** must meet \$200 minimum for previous Seminar year ending June 30; **Leadership invitees** must meet \$200 minimum for previous Seminar year OR current Seminar year by November 1.



SUPPORTER GUIDE

MARY KAY ASH FOUNDATION® AMBASSADOR Frequently Asked Questions

What if my Consultant ID or contact information change but I want to remain an Ambassador?

Individuals are responsible for notifying the Foundation of any changes to personal information. Email info@marykayashfoundation.org with your updates.

How can I track my credited contributions?

We are working on a solution to allow Ambassadors to view a comprehensive giving history, including all credited contributions. Stay tuned for more information!

Below are some tips for ensuring you receive credit for your contributions:

- **Be Consistent.** Avoid duplicate profiles by using the same name and email address for all Foundation-related matters. Independent Sales Force Members are strongly encouraged to use the same email for both Mary Kay Inc. and the Mary Kay Ash Foundation.
- * Share Information. If your contact information changes, <u>let us know!</u> This includes your Mary Kay consultant number which is used to confirm eligibility for the reception at Seminar and Leadership.
- * Plan Ahead. <u>Send us a note</u> if you plan to make contributions to the Foundation through a donor-advised fund or employer matching program.