



SATURDAY, SEPTEMBER 30, 2023 | THE MARY KAY BUILDING | ADDISON, TX

Sponsorship Benefits

DIAMOND \$10,000	EMERALD \$5,000	RUBY \$2,500	SAPPHIRE \$1,000	PEARL \$500
25	20	15	10	5

OF COMPLIMENTARY REGISTRATIONS

Interested?

PRE-EVENT RECOGNITION

<input type="checkbox"/>	Promotional Banner on Event Website	★				
<input type="checkbox"/>	Promotional Email Blasts to Mary Kay Independent Beauty Consultants	★	★	★		
<input type="checkbox"/>	Registration Email to Participants	★	★	★	★	
<input type="checkbox"/>	Featured on Foundation Website's Official Supporters Page	★	★	★	★	★
<input type="checkbox"/>	Logo on Event Website	★	★	★	★	★

RACE DAY RECOGNITION

<input type="checkbox"/>	Recognition on Stage Banner	★				
<input type="checkbox"/>	10x10 Sponsor Booth, if desired	★	★	★	★	
<input type="checkbox"/>	Product Giveaway/Sampling Opportunity	★	★	★	★	
<input type="checkbox"/>	Logo on Event Sponsor Banner (Start Line)	★	★	★	★	★
<input type="checkbox"/>	Opportunity to Provide Prizes for Participant Raffles	★	★	★	★	★
<input type="checkbox"/>	Recognition from Stage	★	★	★	★	★

MK5K® My Way VIRTUAL CHALLENGE RECOGNITION (October 1-13)

<input type="checkbox"/>	Official Sponsor of Social Media Contest	★				
<input type="checkbox"/>	Sponsor Shoutout in Race App	★	★			
<input type="checkbox"/>	Ad Break on Foundation Social Media Stories (Facebook & Instagram)	★	★	★		
<input type="checkbox"/>	Logo Featured on Race Leaderboards & Finisher's Wall	★	★	★	★	
<input type="checkbox"/>	Live Social Media Shout Out on Foundation Social Channels	★	★	★	★	★

POST-EVENT RECOGNITION

<input type="checkbox"/>	Social Media Thank You (Facebook, Twitter, Instagram)	★	★			
<input type="checkbox"/>	Foundation Ambassador Newsletter	★	★	★		
<input type="checkbox"/>	Event Recap Email to Participants	★	★	★	★	★

Sponsor benefits subject to timing of sponsor commitment.

Add-on Sponsorship Opportunities

*In addition to standard sponsorship opportunities above.



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RACE BIB SPONSOR - \$500 2 AVAILABLE

Logo on Front of Race Bibs
On-site Booth, if desired



FINISH LINE SPONSOR - \$500 1 AVAILABLE

Logo on Finish Line Banner
On-site Booth, if desired



WATER STATION SPONSOR - \$500 1 AVAILABLE

Logo Branded Water Station along Race Route



RACE ROUTE SPONSOR - \$500 1 AVAILABLE

Logo on Signage along Race Route



SATURDAY, SEPTEMBER 30, 2023 | THE MARY KAY BUILDING | ADDISON, TX

Sponsor Pledge

COMPANY			
CONTACT NAME		SIGNATURE	
EMAIL		ADDRESS	
PHONE	CITY	STATE	ZIP

E-mail completed sponsorship form and logo to mk5k@marykayashfoundation.org by August 14, 2023.

Mary Kay Ash FoundationSM is a 501(c) (3) charitable organization and all contributions are tax deductible as allowed by law. Funds are due to Mary Kay Ash FoundationSM by December 1, 2023.

SPONSORSHIP LEVELS (choose one)

- Diamond Sponsor - \$10,000
- Emerald Sponsor - \$5,000
- Ruby Sponsor - \$2,500
- Sapphire Sponsor - \$1,000
- Pearl Sponsor - \$500

ADD-ON SPONSORSHIP OPPORTUNITIES*

*In addition to the standard sponsorship opportunities above. (choose as many as you would like)

- Race Bib Sponsor - \$500
- Finish Line Sponsor - \$500
- Race Route Sponsor - \$500
- Water Station Sponsor - \$500

RAFFLE PRIZE/IN-KIND DONATIONS

- Items(s) _____
- Gift Card(s)
 - \$25 x _____
 - \$50 x _____
 - \$75 x _____
 - \$100 x _____
 - Other: _____

PAYMENT OPTIONS:

- Mailing check (made payable to "Mary Kay Ash Foundation")

Mailing Address:
P.O. Box 799044
Dallas, TX 75379-9044
- Donation made online at www.marykayashfoundation.org (Under Comments: MK5K Sponsorship)

Would you like to waive your sponsorship benefits?

- Yes
- No

If applicable, would you like a booth at the event?

(Must be able to attend between 6:45am and 10:30am on Saturday, September 30)

- Yes
- No

How Your Sponsorship Helps

CANCERS AFFECTING WOMEN

Research enhances our understanding of cancer and helps us find and develop better, more effective treatments, earlier detection and better outcomes for women facing a cancer diagnosis. Annually, Mary Kay Ash FoundationSM is proud to support programs and services of organizations providing care to those affected by a cancer diagnosis, translational cancer research grants, clinical trials for cancers affecting women, and the International Postdoctoral Scholars in Cancer Research Fellowship in collaboration with UT Southwestern Medical Center in Dallas.

DOMESTIC VIOLENCE

Mary Kay Ash FoundationSM is committed to ending the epidemic of violence against women by providing grants to women's shelters and supporting community outreach programs. Domestic violence shelters provide safe, temporary homes for women and children escaping imminent danger due to domestic violence. Innovative programs help to empower women so that they can live a life free from abuse.